



Dave Thomas Foundation *for Adoption*[®]

Finding Forever Families for Children in Foster Care



2018 Kickoff Event

January 31, 2018

Building Permanent Families for Children



Wendy's
Wonderful
kids

signature program

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Foundation for Adoption

Increasing target population adoptions

harris poll

Adoption & Foster
Care
Attitudes
Survey

Understanding attitudes and perceptions

**ADOPTION-FRIENDLY
WORKPLACE**

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Supporting families

Increasing Target Population Adoptions

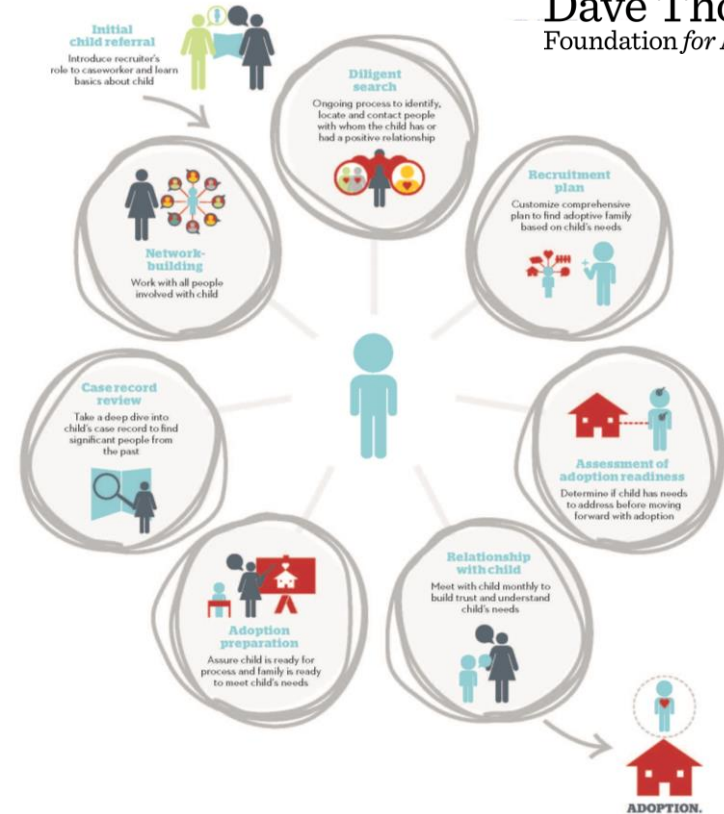


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Child-Focused Recruitment

- Carry smaller caseloads (15 – 20)
- Build meaningful relationships with children
- Research all aspects of the child's journey in care / case file review
- Develop a dynamic recruitment plan
- Conduct a diligent search within child's network, including relatives
- Determine adoption readiness
- Assure adoption preparation



National Evaluation

“Wendy’s Wonderful Kids substantially and significantly increases adoptions from foster care.”

*Child Trends**

- Children served by WWK are more than 1.5 times more likely to be adopted
- Older children are up to 3 times more likely to get adopted
- Children with specific mental health needs are more than 3 times more likely to get adopted
- Older youth opposed to adoption were more likely to consider adoption when working with a WWK recruiter



***A National Evaluation of Wendy’s Wonderful Kids**
The Impact of Child-Focused Recruitment on Foster Care Adoption: A Five-Year Evaluation of Wendy’s Wonderful Kids
Malm, K., et. al; October 2011



Finding Forever Families for Children in Foster Care

AS OF 12/31/17

- **338 recruiters supported**
- **17,427 children served**
- **11,391 children matched**
- **696 in pre-adopt placement**
- **6,928 adoptions (including 429 guardianships)**

I will never forget the adoption of a 14-year-old boy from my caseload, who had been in care since birth. This is the beginning of the next chapter in his young life as he embraces the love he so deserves from his forever family, while remaining connected to his many birth siblings.

~Darcy Thachuk, WWK Recruiter

CURRENT CASES

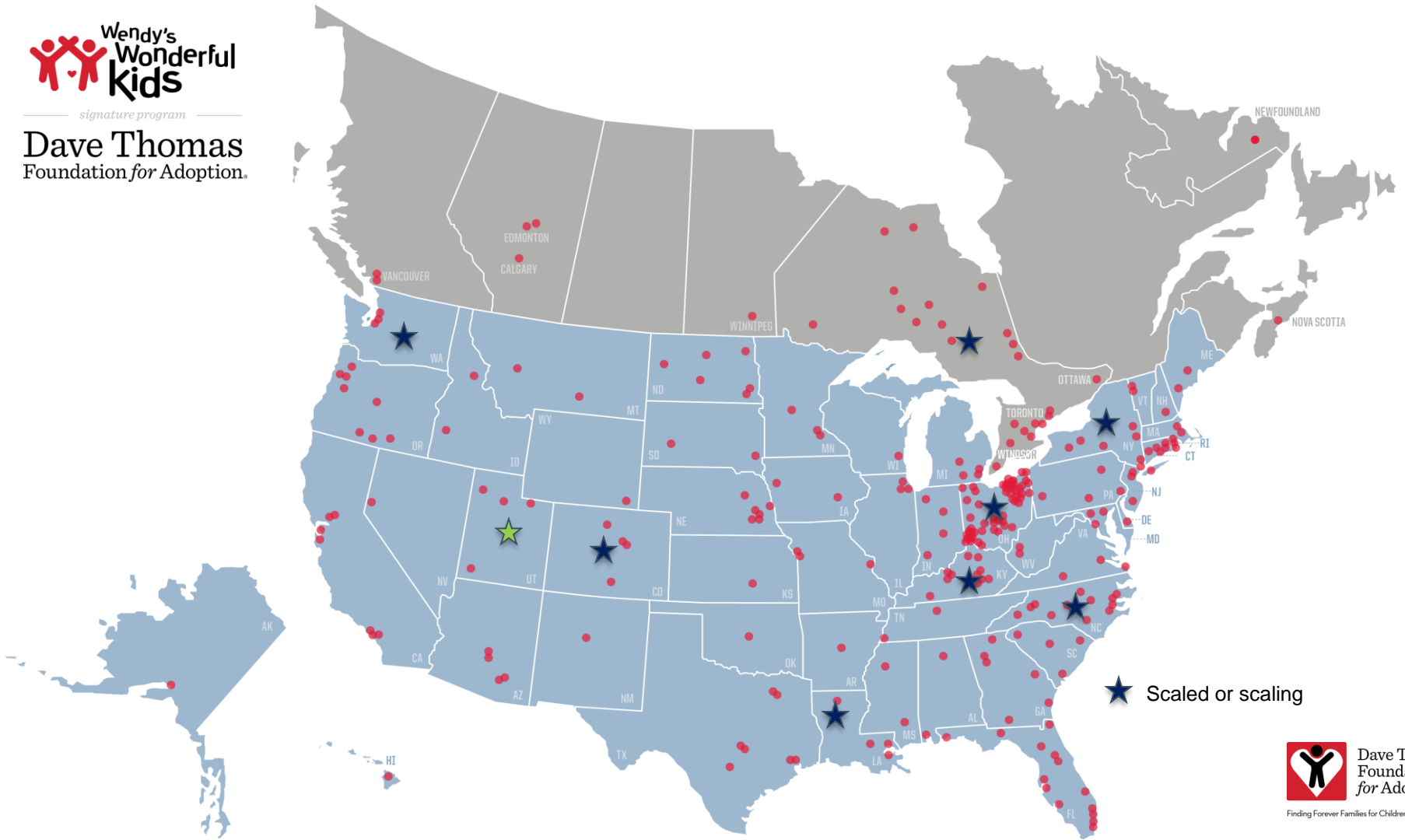
- **4,171 children on caseloads**
- **Average age: 13**
- **Part of a sibling group: 64%**
- **At least one special need: 66%**
- **Average years in care at referral: 4.8**
- **Average number of placements at referral: 5.3**
- **In a non-family placement: 34%**
- **Has TPR: 84%**
- **Minimal or no prior recruitment: 86%**
- **Failed adoption or placement prior to WWK: 24%**





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★ Scaled or scaling



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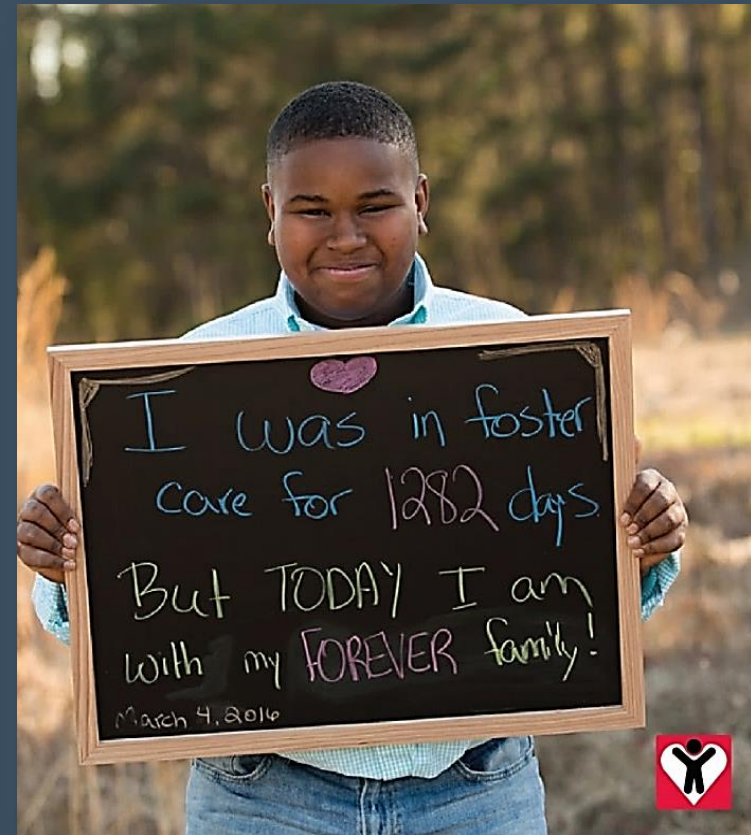
Nationwide Impact by 2028

50 states and D.C. scaled; continued **provincial** growth

60,000 children adopted, **70% more** than would otherwise have been adopted

\$1.5-2 billion in savings to child welfare systems

Significant **long-term financial & social benefits** from reduced homelessness, unemployment, incarceration, early parenting and substance abuse



“Unadoptable is unacceptable”

Understanding Attitudes, Perceptions



2017 ADOPTION ATTITUDES SURVEY

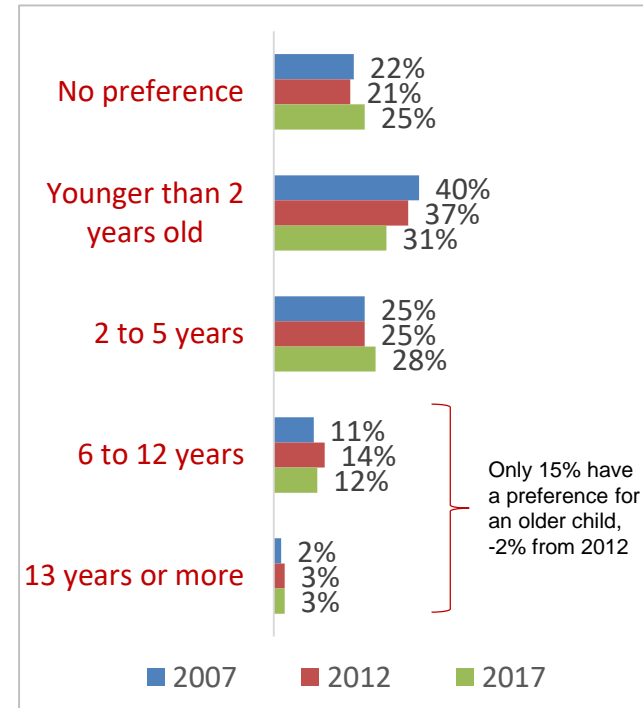


- Commissioned by Dave Thomas Foundation for Adoption
- 2002 (phone), 2007 (online/benchmark year), 2012, 2017 (+foster care)
- 2017: 1,448 participants (18 years+, U.S. resident) with oversampling of Hispanic, African American participants
- Data weighted to be representative of the U.S. adult population by gender, region, race/ethnicity, age, income and education; data are also weighted to reflect respondents' propensity to be online
- Drives DTFA messaging, communications, PSAs, etc.

harris poll Foster care adoption

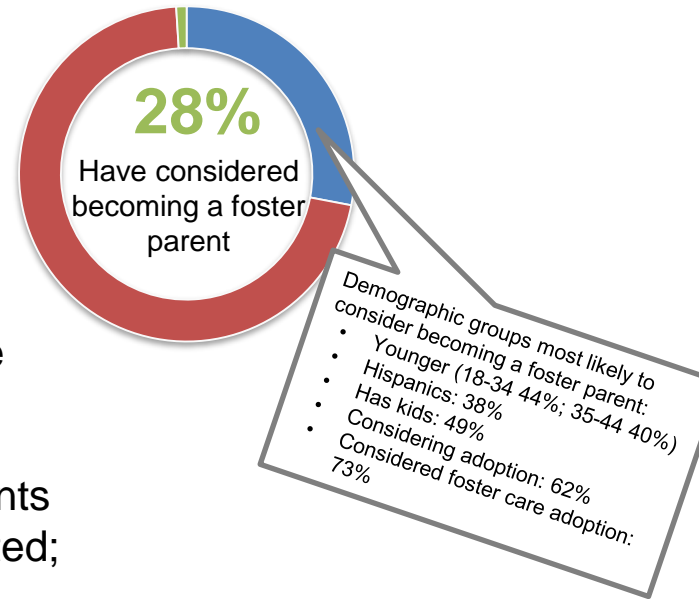
- 79% of Americans who have considered adopting, but have never adopted (25%) have considered foster care adoption (+7%)
- 82% of those Americans are serious about it (+6%)
- 58% believe all children are adoptable (+7%)
- 80% know children are in care because they have been harmed, yet 46% believe children in FC are juvenile delinquents (men and age 65+)
- Those interested in general or foster care adoption continue to show a strong preference for younger children

Age preference when considering adopting



harris poll Foster care

- 81% of Americans say they feel extremely favorable/very favorable/favorable towards foster care parents
- 28% have considered foster parenting
- Over 7 in 10 say they are considering becoming a foster parent to help a child in need, while half are aware of the need for foster parents
- 51% say they are not at all familiar with what foster parents do to care for children who have been abused or neglected; 22% are somewhat familiar



Supporting Adoptive Families

ADOPTION-FRIENDLY WORKPLACE

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BEST
ADOPTION-FRIENDLY
WORKPLACE
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TOP 100 Adoption-Friendly Workplaces 2017

- | | | |
|--|---|---|
| 1 American Express | 42 nd Time Inc. | 89 th Baylor University |
| 2 Capital One Financial | 43 rd TransUnion | 89 th Salt River Project |
| 3 Ferring Pharmaceuticals | 43 rd Franklin International | 92 Zoro |
| 4 Quality Supply Chain Co-op | 43 rd GBE Americas, Inc. | 93 Follows, Inc. |
| 5 Citicore Bank | 43 rd TrendMicro | 94 Scripps Networks Interactive |
| 6 th Barilla America, Inc. | 43 rd Snap Inc. | 95 th Ryan, LLC |
| 6 th Abbott | 48 th Rodale Inc. | 95 th Science-Chapin Services to Families & Children |
| 6 th Hanes Brands | 48 th Prudential Financial, Inc. | 95 th Microsoft Corporation |
| 9 American Academy of Pediatrics | 48 th American Century Investments | 96 th Cystic Fibrosis Foundation |
| 10 Hasbro, Inc. | 48 th Domino's Pizza LLC | 96 th Charney & Wilkey, LLP |
| 11 Fixed Fresh Harris Shriver & Jacobson LLP | 48 th New York Life | 96 th First Reliance Bank |
| 11 Liquidnet | 48 th Crum & Forster | 97 Baker Tilly Vrchow Krause, LLP |
| 11 Viacom | 48 th Eli Lilly and Company | |
| 14 UMH Americas | 48 th AbbVie | |
| 15 Bloomberg | 48 th SAP Global | |
| 16 Kohlberg Kravis Roberts & Co. LP | 48 th WalStar Health System | |
| 17 Boston Scientific | 48 th The Phoenix Companies, Inc. | |
| 18 The Vanguard Group | 48 th CauseLabs | |
| 19 T-Mobile USA, Inc. | 48 th CAS Wholesale Grocers, Inc. | |
| 20 Turner | 48 th Hilton | |
| 21 OhioHealth Corporation | 48 th Samoil US | |
| 22 Cambridge Family and Children's Service | 48 th Takeda Pharmaceuticals | |
| 22 New York City Economic Development Corporation | 48 Bank of America | |
| 24 ERM Interconnection | 48 VHL | |
| 24 Akin Gump Strauss Hauer & Feld LLP | 49 Premier Global Services, Inc. (PGS) | |
| 25 Obsidian Solutions Group | 49 Sullivan & Cromwell LLP | |
| 27 Kato USA, Inc. | 49 Duke Realty Corporation | |
| 28 TCIS, Inc. | 49 East Bell US, LLC | |
| 28 th Alton & Bird LLP | 49 First Horizon National Corporation | |
| 28 th Arnold & Porter Kaye Scholer LLP | 49 Monsanto | |
| 28 th Deutsche Bank | 49 HHHurt Corporation | |
| 28 th IPKorgan Chase & Co. | 49 adidas | |
| 28 th Facebook | 49 Analog Devices, Inc. | |
| 28 th Comcast Corporation | 49 Brinker International | |
| 28 th KPMG LLP | 49 Northern Trust | |
| 28 th First Data | 49 Sears Holdings Corporation | |
| 28 th NBA (National Basketball Association) | 49 Exceptional Software Strategies, Inc. | |
| 28 th Robina & Morton | 49 Arbitration Forums Inc. | |
| 28 th Brown Radcliff LLP | 49 Neale USA, Inc. | |
| 28 th New Aesthetics LLC | 49 SSPR LLC | |
| 28 th MetLife | 49 PwC | |
| 28 th Taylor Bros, Inc. | 49 National Futures Association | |
| | 49 New York University | |
| | 49 Total System Services, Inc. | |
| | 49 Wanderscental Corp/WendPartners | |
| | 49 Zappos.com, Inc. and its Affiliates | |
| | 49 Mass Adams LLP | |

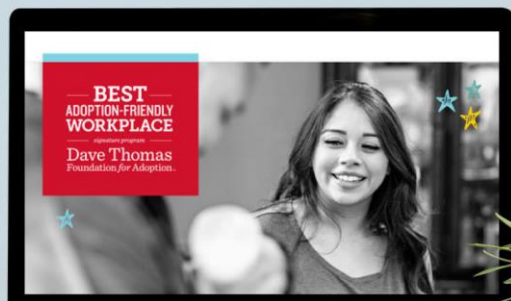
Visit adoptionfriendlyworkplace.org for more information.



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Survey Open



FOREVER FAMILY.

Forever Family is a permanent care status granted to The Wendy's Company for their unparalleled commitment to adoption and adoption bests.



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Thank you!



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davethomasfoundation.org
800-ASK-DTFA (800-275-3832)
@DTFA @rsoronen

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